

PRIVATE EQUITIES

Mergers, Acquisitions & Business Development

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To Potential Clients of Sally Pera:

I have known Sally for over ten years. I also know many other people in the public relations, advertising and marketing communications industry. I have never met anyone with better instincts for matching people and helping clients place themselves in situations which enhance their businesses. I have also never met a more honest and honorable person in her profession. Sally simply does not lie. She is intensely loyal and you can fully rely on her not to betray you. Unfortunately, this cannot be said for some others in her field.

If your business objectives include:

- meeting key decision makers under optimal circumstances
- building a powerful business network
- differentiating yourself and your company in a positive manner
- surrounding yourself with wise professionals that will provide useful advice
- implementing innovative marketing strategies (that really work) to advance your business

...then talk to Sally. She has provided invaluable assistance to me in the development of my Mergers and Acquisitions practice. I have watched her guide others to exponential improvement in their business as well. Sally is extremely capable and I recommend her services without reservation.

If you are fortunate enough to become one of Sally's clients, your business will improve - and you will gain a wonderful friend and amazing advocate in the process.

Sincerely,



Michael Sipe

President

